



从鹿特丹到郑州 - 新丝路上的荷兰生意人

故事促成荷兰开通中欧班列

荷兰创业公司首次使用中欧班列进行运输的故事在蓝海云发布后，被世界两大通讯社彭博社和美联社采用，并被CNN、FOX Biz News、彭博财经频道、Showcase TV 英国、印度的 CCTV-ZEE News、菲律宾国有旗舰电视台 PTV4 采用播出。印尼共和国电视台 TVRI 在英文新闻节目中特别介绍并播出了此内容。播出总计覆盖北美（主要是美国）观众近 3 亿，全球人口 30 亿。这个故事在 Youtube 上的观看量达 12 万+。包括 Yahoo News , Yahoo 财经，印度商业标准报 Business Standard , HT Syndication , Shafaqna , India Infoline , Sify News , The Telegraph 每日电讯报，Press Trust of India，“Indo-Asian News Service (IANS)”，等具有影响力的媒体都在首页推送了此内容。Matthijs Van Doorn 鹿特丹港物流仓储经理在片中说：鹿特丹有广阔的海港，铁路能够连接海运服务。G&D 公司这个案例可以起到从欧洲到中国铁路运输的示范作用。让 G&D 这样的中小型企业感到欣喜的是，果然，片子播出刚过了 2 个月，就传来了鹿特丹到中国重庆的直达中欧班列开通的好消息。



The Railway That Links China & Rotterdam

G&D Europe 是一家位于荷兰鹿特丹的外贸公司，由一个中国小伙柳永高和荷兰小伙让·维特合伙创立，将荷兰优质的奶粉销往中国。公司位于欧洲著名的海港城市鹿特丹，长期以来，公司一直用海运运输货物，但中欧班列在欧洲的开通，让这个创业企业找到了更加高效经济的物流方式，可以让他们在半年省下近 200 万人民币的物流成本。于是，他们联合当地中小企业，呼吁鹿特丹陆港，尽快开通从鹿特丹直接开往中国的班列。他们也在今年夏天首次使用中欧班列运送货物。



知名媒体采用示例

The Railway that Links China & Rotterdam(full version)
Intro of the Rotterdam story Since 2013, the Chinese government has been investing tens of billions into the improvement of Eurasian rail connections and facilities, and Rotterdam in turn is actively involved in rail. The city would be a logical starting and end point for a Eurasian route 'C' particularly considering its position as a hub port. By now, a growing number of companies have become interested in rail connections. These include the Rotterdam-based transport firm G&D Europe, established in 2010 by Jan-Paul Vegter and his Chinese business partner Yonggao Liu. These two young entrepreneurs met each other during their study at business school, and they set up a company together. This summer (2016), the company will be sending its first container by train to China. Eurasian rail transport forms an attractive transport option for Vegter and Liu. For startup companies, every decision made is crucial. The story of G&D will give their entrepreneur peers an inspiration of cross-border and cross-cultural cooperation.

Unique China Story: The railway that links China and Rotterdam is a positive example for entrepreneurs
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According to him, the railway will not only help in reducing the cost of transportation but also in creating more job opportunities. He said, "We are currently working on expanding our operations in China and we expect to see significant growth in the coming years. The railway will play a major role in this expansion and will help us to reach our target market more efficiently."



si doerà di un collegamento ferroviario con la Cina entro la fine dell'anno.

AP VIDEO HUB

TOP NEWS
MERKEL GRANTS U.K. TIME TO SET BREXIT STRATEGY AS EU MOVES AHEAD
PAGE 3 OF 3
AS WE HAVE SAID, AS LONG AS BRITAIN HASN'T SUBMITTED ITS APPLICATION, WE CAN'T ANSWER THE QUESTION OF WHAT KIND OF A RELATIONSHIP WE ENVISAGE. MERKEL TOLD REPORTERS IN TALLINN AFTER TALKS WITH ESTONIAN PRIME MINISTER TAavi ROIVAS ON WEDNESDAY.

Matthijs van Doorn
Manager Logistics/Port of Rotterdam
It is already happening today.

Bloomberg	DOW	S&P 500	NASDAQ	2YR	10YR	30YR
AUG 24 11:29 ET @BUSINESS	18510.11 -37.19 0.20%	2182.47 -4.43 0.20%	5254.50 -5.58 0.11%	+1.60bp 2.15%	+0.68bp 0.44%	+1.25bp 0.56%